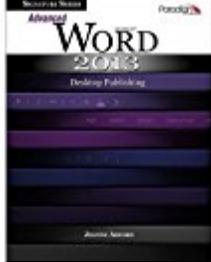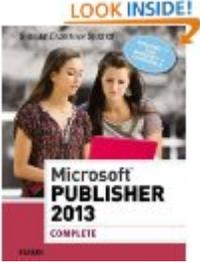# Amazon "Wish List" Created for Fellesraad Newsletter Editors
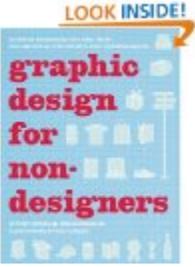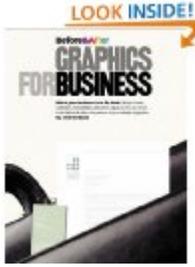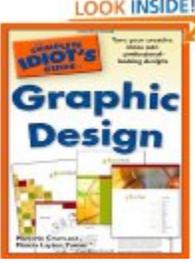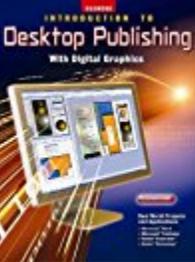
I've looked in my own personal library to create this list, which is cross-referenced with the same or similar books available on Amazon.com, as of 5/11/2017. But don't forget to look on Barnes & Noble, and if you're fine with a used book, go for it. You might even find some of these books on eBay. And don't forget the library, to take a "first look"!
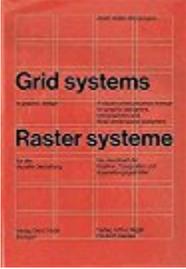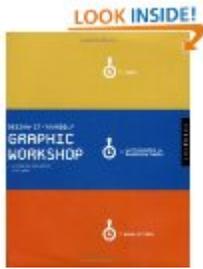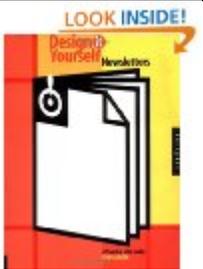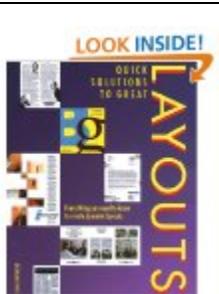
Most of these books discuss design independently of any software package you may be using. Except for two (Word for Desktop Publishing and Microsoft Publisher), these books discuss aspects of layout, typography, color, grid systems, etc. that are universal. So it doesn't matter if you use Adobe InDesign for the Creative Cloud (previous versions are part of the "Creative Suite"), Quark XPress, Publisher, Pages, or Word. All except Pages are available for both PC and Mac. Some have more bells and whistles than others, so more complex projects often require more complex software, but there are many tricks available in all software – even Word, if you know where to find the controls!
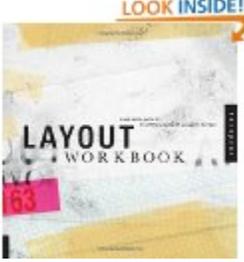
Those books which I own and can comment on include the following symbol in the Comment section: **:** . Four are my top picks, highlighted in yellow. I should also mention that many have a publication date from 2003-2008, or even earlier. The basic principles of design don't go obsolete, which means the older books still have value.

The books are not arranged in any particular order, although multiple titles by the same author are grouped together.

Book Information	Comment	Book Information	Comment
Looking Good in Print by Roger C. Parker (Paperback) ©2006, 352 pages, 8"x 10" *5.0 out of 5 stars* (7) 32 Used & New from $3.84	**:** One of the best books on the subject, even if a bit old. If you only get one book, make it this one, if you can find it.	**Signature Series: Advanced Microsoft Word 2013: Desktop Publishing** by Joanne Alford, Joanne Marschke Arford (Paperback) ©2014, 658 pages, 8.4" x 10.8" *4.1 out of 5 stars* (12) $59.94. Only 11 left in stock. 50 Used & New from $23.15	
The Non-Designer's Design Book (4th Edition) by Robin Williams (Paperback) ©2014, 240 pages, 6.9" x 9.9" *4.6 out of 5 stars* (547) $17.74 In Stock. Offered by Amazon.com. 100 Used & New from $12.20	Anything by Robin Williams (the designer, not the actor) is recommended.	**Microsoft Publisher 2013: Complete (Shelly Cashman Series)** by Joy L. Starks (Paperback) ©2013, 560 pages, 10.7" x 8.5" *4.2 out of 5 stars* (14) $61.01. In Stock. Offered by Amazon.com. 67 Used & New from $33.00	

Graphic Design for Nondesigners: Essential Knowledge, Tips, and Tricks, Plus 20 Step-by-Step Projects for the Design Novice by Tony Seddon, Jane Waterhouse, Rick Landers (Paperback) ©2009, 224 pages, 7" x 0" *3.9 out of 5 stars* (19) $11.00. Only 1 left in stock.- 73 Used & New from $1.90		**Before and After Graphics for Business** by John McWade (Paperback) ©2005, 208 pages, 7" x 9" *4.4 out of 5 stars* (34) $25.74 Only 7 left in stock. 68 Used & New from $1.98	: John McWade is a fine teacher and has several videos on Lynda.com. I have 3 of his books. The first chapter of this book is about newsletters, and it has more good examples than his "Cool Stuff" book, below.
The Complete Idiot's Guide to Graphic Design by Marjorie Crum, Marcia Layton Turner (Paperback) ©2008, 320 pages, 6.1" x 9' *4.2 out of 5 stars* (15) 26 Used & New from $1.50		**Before & After: How to Design Cool Stuff** by John McWade (Paperback) ©2009, 240 pages, 7" x 9" *4.7 out of 5 stars* (69) $27.82 In Stock. Offered by Amazon.com. 77 Used & New from $9.07	: John McWade. Lots of universal info here for many types of design projects; the projects in the back include a newsletter. Good book but to concentrate on newsletters, get the one above.
Introduction To Desktop Publishing with Digital Graphics, Student Edition by Kevin Niemeyer (Hardcover) ©2007, 258 pages, 8.5" x 11" *4.0 out of 5 stars* (3) $28.96. Only 1 left in stock. 52 Used & New from $0.99		**Before & After Page Design** by John McWade (Paperback) ©2003, 208 pages, 7" x 9" *4.5 out of 5 stars* (37) 50 Used & New from $2.50	: John McWade. The newsletter chapter here has different content than his book for Business, so it's not a repeat.

Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) by Josef Müller-Brockmann (Hardcover) ©1996, 176 pages, 8.3" x 11.7" *4.7 out of 5 stars* (49) $35.61. In Stock. Offered by Amazon.com. 94 Used & New from $31.28	Grid systems are also explained in Roger C. Parker's book.	**Design-It-Yourself: Graphic Workshop: The Step-By-Step Guide** by Chuck Green (Hardcover) ©2004; 304 pages, 8.8" x 11.2" *3.8 out of 5 stars* (14) 34 Used & New from $1.99	: Chuck Green is another author I trust who does a fine job of imparting knowledge. I subscribe to his newsletter. But this book is too wordy and there aren't enough pictorial examples.
Layout Essentials: 100 Design Principles for Using Grids (Design Essentials) by Beth Tondreau (Paperback) ©2011; 208 pages, 8.6" x 11.1" *4.3 out of 5 stars* (36) $16.95. In Stock. Offered by Amazon.com. 61 Used & New from $10.24		**Design It Yourself: Newsletters** by Chuck Green, Adam Till (Paperback) ©2002, 160 pages, 11" x 8.5" *5.0 out of 5 stars* (3) $9.95. Only 1 left in stock. 33 Used & New from $1.99	: Chuck Green. Part 1 is dry but important. Part 2 is full of illustrations and examples with explanations, covering "recipes" using banners, icons, lines, etc. Worth a good look.
Quick Solutions to Great Layouts by Graham Davis (Paperback) ©2001, 144 pages, 11" x 8.5" *4.2 out of 5 stars* (5) $1.00. Only 1 left in stock. 33 Used & New from $1.00	: Chapter 2 is about newsletters. Many fine black and white examples worth looking over.		

Layout Workbook: A Real-World Guide to Building Pages in Graphic Design
by Kristin Cullen (Paperback)
4.1 out of 5 stars (70)
$17.64 . In Stock. Offered by Amazon.com.
162 Used & New from $1.92

Design Basics Index (Index Series)
by Jim Krause (Paperback)
©2004, 360 pages, 4.5" x 8"
4.5 out of 5 stars (88)
$12.95. Only 1 left in stock.
9 Used & New from $5.28

: The next four books in this column are all by Jim Krause. Small, with vinyl covers, but packed with good ideas. This one is more comprehensive than the others, so if you only get one by Krause, this is the one.

Graphic Design Cookbook: Mix & Match Recipes for Faster, Better Layouts
by Leonard Koren, R. Wippo Meckler (Paperback)
©2001, 142 pages, 5.9" x 8.3"
3.8 out of 5 stars (48)
$11.74. Only 1 left in stock.
95 Used & New from $1.49

: Mainly a book of very simple illustrations. I found that other books are more valuable, and rarely use this one.
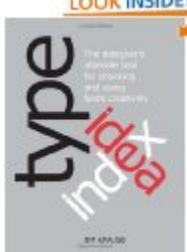
Type Idea Index: The Designer's Ultimate Tool for Choosing and Using Fonts Creatively
by Jim Krause (Vinyl Bound)
©2006, 360 pages, 4.5" x 6"
3.9 out of 5 stars (17)
$19.98. Only 1 left in stock.
59 Used & New from $2.49

: Jim Krause. Small, simple book used mainly as a brainstorming aid. Fun. Shows the different emotional responses your choices can make.
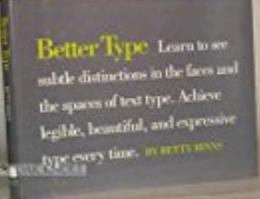
Better Type: Learn to See Subtle Distinctions in the Faces and the Spaces of Text Type. Achieve Legible, Beautiful, and Expressive Type Every Time
by Betty Binns (Hardcover)
©1989, 191 pages, 11.2" x 8.6"
4 Used & New from $29.49

: Wonderful examples. But best for "Typography geeks" like me. You can get the basics from Roger C. Parker instead.
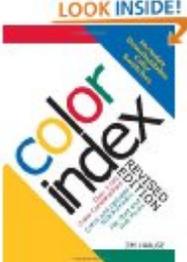
Color Index - Revised Edition
by Jim Krause (Paperback)
©2010, 360 pages, 4.5" x 5.9"
4.1 out of 5 stars (29)
46 Used & New from $21.17

: Jim Krause. If you need help with color combos, especially around a theme, this book is pretty good. But if your colors are already established, no need for this book.

Typography Essentials: 100 Design Principles for Working with Type (Design Essentials)
by Ina Saltz (Paperback)
©2011, 208 pages, 8.5" x 11"
4.4 out of 5 stars (32)
$9.98
In Stock. Offered by thebookguyz.
61 Used & New from $5.09
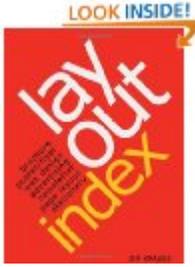
Layout Index: Brochure, Web Design, Poster, Flyer, Advertising, Page Layout, Newsletter, Stationery Index
by Jim Krause (Flexibound)
©2001, 312 pages, 4.5" x 5.9"
3.6 out of 5 stars (49)
$12.00
Only 1 left in stock--order soon. Offered by surpluscomputerbooks.
123 Used & New from $0.25

:
Jim Krause. Some examples are hokey, some are nice. Does discuss grid systems, but you'll get that in other books.